

Veteran Women Igniting the Spirit of Entrepreneurship (V-WISE)

PROGRAM OVERVIEW:

Veteran Women Igniting the Spirit of Entrepreneurship (V-WISE) is a premier training program in entrepreneurship designed to empower women veterans and military spouses/partners to find their passion and learn the business savvy skills necessary to turn an idea or start-up into a growing venture.

WHO IS ELIGIBLE?

- ▶ Honorably discharged women veterans of any military branch and service era, including National Guard and Reserve components;
- ▶ Active duty women service members of any military branch, including National Guard and Reserve components;
- ▶ Women spouses/same-sex life partners of above (including widowed spouses/partners)



DON'T MISS THIS!

▶ SALT LAKE CITY 2024

- ▶ PHASE I (ONLINE) - Sept. 16-Oct. 4
- ▶ PHASE II (IN PERSON) - Oct. 11-13

COST AND LOGISTICS

A \$75 registration fee includes educational materials, two nights of lodging during residency, and most meals. In addition to the registration fee, participants are responsible for their travel to/from Phase II in Salt Lake City.

TOPICS ADDRESSED

- ▶ ACCOUNTING
- ▶ BUSINESS PLANS
- ▶ ECONOMICS
- ▶ HUMAN RESOURCES
- ▶ FINANCING
- ▶ ENTREPRENEURIAL MINDSET
- ▶ LEGAL ISSUES
- ▶ OPERATIONS
- ▶ MARKETING
- ▶ PROFIT MODELS



**JACQUELINE
"JACKIE" LOPEZ**

U.S. Air Force veteran;
Co-Founder, Premier Enterprise
Solutions, LLC; V-WISE Graduate,
Vet100 Honoree

**"I left V-WISE armed
with information and
inspired to move in the
direction of my dreams."**



**EUGENIA
GARDNER**

Military Spouse; Founder & CEO,
CommunisPR; Author of *PLANT:
A Military Spouse's Guide to
Cultivating Life*; V-WISE Graduate

**"I didn't have a strategy
and V-WISE gave me
all of those tools, and
also the confidence
to know how to be
an entrepreneur."**

APPLY NOW!

CLICK
HERE

ivmf.syracuse.edu/vwise

